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FOR IMMEDIATE RELEASE

COMMUNITIES SOUTHWEST NAMES SALES TEAM FOR THE AERIE
Russ Lyon Realty of Sedona to market the most prestigious community in Sedona, AZ

SEDONA, ARIZ. – Communities Southwest, developer of The Aerie, has teamed with Russ Lyon Realty of Sedona to market custom homesites in this one-of-a kind community in Sedona, Arizona.

The Aerie—“an elevated place of serenity”—is located in the Red Rock Secret Mountain Wilderness of Sedona, Arizona. Completely surrounded by national forest, this extraordinary setting encompasses approximately 178 acres and will accommodate 74 custom homesites ranging from two to three acres.

The dramatic landscape varies from open grassland to dense piñon and juniper forest. The dynamic topography of the land and adjacent red rock mountains provide a spectacular setting in which to create a home that complements this unmatched natural beauty.

USA Today has proclaimed Sedona to be, “The Most Beautiful Place in America.” Now, for a select few, The Aerie will offer an unparalleled opportunity to appreciate this majestic landscape from a vantage point that will always retain its magnificence.

“The opportunity to market a community of this stature comes along once in a lifetime and we are extremely excited to work with Communities Southwest on this magnificent property”, said Todd Gillenwater, Designated Broker for Russ Lyon Realty of Sedona.

Communities Southwest is making its first venture into the exclusive custom lot market of Sedona, Arizona and has hand selected a talented team of professionals to develop and market The Aerie. “Adding the Russ Lyon Realty name to the likes of Swaback Partners Architecture, WRG Design and Fervor Creative provides a team that is poised to deliver a community that exudes excellence in an incomparable setting”, said Jami Schulman, Vice President of Operations for Communities Southwest.

For more than a quarter of a century, Communities Southwest has developed properties in Arizona and California. The exceptional setting of The Aerie will be enhanced by a new standard of excellence for all custom home communities to emulate.

Lots will be available in early '06. For information about purchasing a custom homesite at The Aerie, please call (866) 586-1900 or visit www.aeriesedona.com.

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